

MOTHER'S DAY PHOTO SHARING SWEEPSTAKES

OFFICIAL RULES & HOW TO ENTER

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to legal residents of the United States eighteen (18) years of age or older by May 6, 2013. Void in New York, Florida, outside the United States and where prohibited. Employees, agents and representatives (and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related) of Pro-Football, Inc. d/b/a the Washington Redskins ("PFI"), and the NFL Entities (defined below) and their respective parents, affiliates, subsidiaries and advertising and promotion agencies are not eligible to enter or win. The NFL Entities shall be defined as the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives, and employees. By participating, entrants agree to be bound by these Official Rules and the decisions of the judges and/or PFI, which are binding and final on matters relating to this contest. Contest is subject to all applicable federal, state and local laws. The contest will consist of five (5) winners.

TIMING: The contest begins on May 6, 2013 and ends at 11:59 pm on May 12, 2013 (the "Promotion Period"). A random drawing to determine the one (1) Grand Prize winner and two (2) second place winners will be held on or about May 13, 2013. ALL ENTRIES MUST BE RECEIVED NO LATER THAN THE END OF THE PROMOTION PERIOD. Winners will be announced on or about May 13, 2013.

TO ENTER: There are two (2) ways to enter during the Promotion Period: 1.) Upload a photo that fulfills posted criteria to Instagram with the hashtag #RedskinsMom, or 2.) Tweet a photo that fulfills posted criteria with the hashtag #RedskinsMom. By submitting an entry, you hereby agree to allow your photo to be published on www.facebook.com/redskins and www.facebook.com/wowredskins. The entrant must be a follower of the Washington Redskins Women's Club on Instagram (@WOWRedskins) and/or on Twitter (@WOWRedskins) by the end of the Promotion Period to be eligible to win.

Entry must not be offensive or inappropriate, as determined by PFI in its sole discretion, nor can it defame or invade publicity rights or privacy or any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights. PFI reserves the right to disqualify any Entry that it determines, in its sole discretion, is offensive or inappropriate, not in keeping with PFI's image or that is otherwise not in compliance with these Official Rules.

By submitting your Entry, you agree that your Entry conforms to these Official Rules and that PFI, in its sole discretion, may disqualify your Entry for any reason, including if it determines, in its sole discretion, that your Entry fails to conform to these Official Rules in any way or otherwise contains an unacceptable content as determined by PFI, in its sole discretion. Entrant agrees that Released Parties (as defined below) are not responsible for any unauthorized use of Entries by third parties.

Entries must be received during the Promotion Period. Limit one (1) entry per person and household for the entire Promotion Period, regardless of method of entry. Multiple entries received from any person or household during the Promotion Period will be void. Entries by any means which subvert the entry process are void. All entries become the property of PFI and will not be acknowledged or returned. Entries that are late, incomplete, copied, misdirected, mutilated, illegitimate, postage-due, inaccurate, illegible, lost, damaged, or generated by automated means are void. All required information on the entry forms must be provided, or entry will be void.

RANDOM DRAWING: One (1) uploaded photo that fulfills posted criteria will be selected at random for Grand Prize and two (2) uploaded photos will be selected for secondary prizes from all eligible responses at the end of the promotion period. Prizes are listed below.

WINNER NOTIFICATION: Winners will be notified by Twitter, Instagram, Facebook, phone, and/or e-mail in PFI's sole discretion. Winners may be required to execute and return an affidavit of eligibility, a liability release, and, where lawful, a publicity release within twenty-four (24) hours of receipt. Each winner's guest may be required to sign a release prior to attending the game. If such documents are not returned within the specified time period, a prize or prize notification is rejected, faulty or returned as undeliverable, PFI is unable to contact a potential winner within 24 hours of notification, or a potential winner is not in compliance with these Official Rules, prize will be forfeited and, at PFI's discretion and time permitting, an alternate winner selected for the drawing at issue.

PRIZES:

Grand Prize: The grand prize winner will receive two (2) Zone D Club Level tickets to Washington Redskins vs. Pittsburgh Steelers at FedExField on August 19th. Approximate retail value is \$375.00 per seat. The grand prize winner will also receive one (1) WOW Fan Pack to include the following items: One (1) Ryan Kerrigan Autographed photo – ARV \$50.00, One (1) WOW T-Shirt – ARV \$25.00, One (1) Ladies Redskins Cap – ARV \$20.00, One (1) 2012 Redskins Yearbook – ARV \$10.00, and One WOW Chapstick and Hand Sanitizer – ARV \$5.00. Total ARV of the WOW Fan Pack is \$110.00.

ARV of Grand Prize is \$860.00.

Second Place Prize: Two (2) entries will also be chosen at random to each receive one (1) Ryan Kerrigan Autographed photo. ARV per signed photo is \$50.00.

Travel and parking is not included in any of the prizes.

Total ARV of all prizes: \$960.00.

GENERAL PRIZE CONDITIONS: Each winner agrees that the prize is awarded “as is” with no warranty, representation or guarantee, either express or implied, in fact or in law, whether now known or hereinafter enacted, relative to the use or enjoyment of the prize, including, without limitation, its quality, merchantability or fitness for a particular purpose. Winners may not substitute, assign or transfer a prize or redeem a prize for cash. Winners are responsible for all applicable federal, state and local taxes, if any. PFI will not replace any lost, mutilated or stolen prize or any prize that is undeliverable or does not reach the winner for any reason, including, without limitation, because of incorrect or changed contact information. No more than the stated prizes will be awarded. All prizes legitimately claimed will be awarded.

GENERAL CONDITIONS: Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, garbled, illegible or postage-due mail or entries; or for technical failure or other errors or difficulties of any kind whether human, typographical, printing or otherwise relating to or in connection with the contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the contest, the processing of entries, the announcement of the prizes and the winners, or in any contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information. Released Parties are not

responsible for injury or damage to participants' or any person's computer related to or resulting from participating in this contest. Persons who tamper with or abuse any aspect of the contest, act in an unsportsmanlike or disruptive manner, or who are in violation of these Official Rules, as solely determined by PFI, will be disqualified and all associated entries will be void. PFI reserves the right at its sole discretion to suspend, modify or terminate the contest should any portion of the contest be, in PFI's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the PFI, corrupt or impair the administration, security, fairness or proper play, or submission of entries, or for any other reason determined by PFI in its sole discretion and, if terminated, at its discretion, select the potential winner(s) for the drawing(s) at issue from all eligible, non-suspect entries received for the applicable drawing prior to action taken or as otherwise deemed fair and appropriate by PFI. PFI is not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's e-mail account to receive e-mail messages. PFI is not responsible, and may disqualify an entrant, if his or her e-mail address, telephone, or other contact information does not work or if it is changed without entrant giving prior written notice to PFI. PFI's failure to or decision not to enforce any provision in these official rules will not constitute a waiver of that or any other provision. In the event there is an alleged or actual ambiguity, discrepancy or inconsistency between disclosures or other statements contained in any contest-related materials and/or these official rules (including any alleged discrepancy or inconsistency in these official rules), it will be resolved in PFI's sole discretion. The invalidity or unenforceability of any provision of these official rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these official rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. If PFI determines at any time in its sole discretion that the winner or potential winner is disqualified, ineligible, or in violation of these official rules, PFI reserves the right in its sole discretion to select an alternate winner, even if the disqualified potential winner's name may have been shown or announced publicly. If any person supplies false information, obtains entries by fraudulent means or is otherwise determined to be in violation of these official rules in an attempt to obtain any prize, PFI may disqualify that person and seek damages from him or her and that person may be prosecuted to the full extent of the law. **Entrants, by participating, agree that Pro-Football, Inc. d/b/a the Washington Redskins, the NFL Entities, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, members, managers, contractors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse, awarding or use of any prize (including any activity related thereto) or while preparing for, participating in and/or traveling to or from any prize- or contest-related activity. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, PFI WILL DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.**

DISPUTES: Except where prohibited, as a condition of participating in this contest, each entrant agrees that any and all disputes that cannot be resolved between the entrant and any Released Party, claims and causes of action arising out of or connected with this contest, or the prize awarded, or the determination of the winner must be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances will an entrant be permitted or entitled to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any

other damages, including attorneys' fees, other than entrant's actual out-pocket expenses (if any), not to exceed two hundred fifty dollars (\$250), and entrant further waives all rights to have damages multiplied or increased.

WINNERS' LIST: For the name of the winner, send a self-addressed stamped envelope to: The Washington Redskins, Attn: WOW Mother's Day Photo Sharing Sweepstakes, 21300 Redskins Park Drive, Ashburn, VA 20147. Only one (1) request per outer envelope will be fulfilled.

OFFICIAL RULES: For a copy of these Official Rules, print out these pages or send a self-addressed stamped envelope to: The Washington Redskins, Attn: WOW Mother's Day Photo Sharing Sweepstakes, 21300 Redskins Park Drive, Ashburn, VA 20147 for receipt no later than the end of the Promotion Period. Only one (1) request per outer envelope will be fulfilled.